

Fundy Geological Museum Newsletter

December, 2009

Update from Curator's Corner

Ken Adams
Director/Curator



As we celebrate our 20th Anniversary the Cumberland Geological Society's Board of Directors invite you to take part in an exciting new development, our Exhibit Gallery Renewal Project.

We believe that this activity will help to ensure the long-term sustainability of a major county and provincial resource, the Fundy Geological Museum. We would like to take this opportunity to provide a brief update on the Museum's operation and our vision for its future.

The Nova Scotia Museum Heritage Division has completed an Interpretive Master Plan that articulates this relationship. The Fundy Geological Museum has been re-examining its role in the interpretation of the province's story to identify opportunities to renew and re-brand our programs, exhibits and services.

Geological time did not end millions of years ago; it continues to play a role in each of our daily lives. Our geology is the foundation of our dramatic landscape, our natural heritage, and it draws visitors from around the world. The Museum's exhibits and programs are based on the region's rocks, fossils and minerals, including agate, amethyst and some of Canada's oldest dinosaur skeletons. While these are recognized as "icons" in their own right, we believe we have an opportunity to more fully interpret the role of the region's geological past in the development of another icon, the Bay of Fundy.

The Board of Directors and Museum Staff, in partnership with the Cumberland Regional Economic Development Association and the Nova Scotia Museum's Heritage Division, have been working to achieve this vision for a number of years.

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Upcoming Events

- ◆ CGS 20th Anniversary
- ◆ Oh Christmas Tree! December 3rd
- ◆ FGM 16th Anniversary December 3rd

March Break Program

For details on events check our web page <http://fundygeo.museum.gov.ns.ca>



Nova Scotia's natural heritage has played an integral role in the development of the province's cultural heritage and tourism product.

Now in its 16th season of operation, the Museum has welcomed over 350,000 visitors since opening to the public in 1993. The Museum currently provides our visitors with an opportunity to learn about the region's rich natural heritage, including the record of our diverse geological history, Canada's oldest dinosaurs and the Bay of Fundy tides.

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The re-branding project has now reached the stage where the services of a design company have been obtained to design, fabricate and install a renewed exhibit gallery and to develop new programming. It is anticipated that the installation of the new exhibits will be completed in early 2010, prior to the summer season.

The Museum's re-branding and renewal will support the continued growth of our portion of the Fundy Shore Tourist Destination Area. It has been estimated that \$1,150,000 of funding and in-kind activity will be required to complete this project. Our federal and provincial partners will jointly finance a significant portion of the budget. Financial and in-kind contributions will also be made by the Cumberland Geological Society and the Fundy Geological Museum. We have committed to seeking community support in the amount of at least \$10,000 in order to qualify for this funding.

YOUR SUPPORT IS IMPORTANT TO US!

All donors become Society Members in the year of their donation. Membership benefits include 10% discount in Gift Shop, invitation to Annual General Meeting, free admission to Museum and special events such as DINO DAZE.

Potential donors wishing to find out more about the Museum's activities please contact:

**Telephone: 1-866-856-DINO
254-3814**

E-mail: fundygeo@gov.ns.ca

**Merry Christmas and Best Wishes
for 2010**

*Our Classroom is over 300
million years old*

Description of funding categories and benefits.

IS WHAT WE ARE DOING IMPORTANT TO YOU? (We are panning for GOLD and prospecting for DIAMONDS.)

Quartz: \$ 10 to \$ 299

Society membership*, Tax receipt
Curatorial Walks

Amethyst: \$ 300 to \$ 999

Society membership*, Tax receipt
Curatorial Walks
White granite plaque on Donor Wall

Garnet: \$ 1,000 - \$ 4,999

Society membership*, Tax receipt,
Curatorial Walks, Behind the Scenes tour,
Name on website
10 admission passes for your staff or family
members
Rose granite plaque on Donor Wall

Gold: \$ 5,000 to \$9,999

Society membership*, Tax receipt,
Curatorial Walks, Behind the Scenes tour,
Name on website, Print materials
20 admission passes for your staff or family
members
Black granite plaque on Donor Wall

Diamond: \$ 10,000 and up

Society membership*, Tax receipt,
Curatorial Walks, Behind the Scenes tour,
Name on website, Print materials,
Sponsored exhibits
30 admission passes for your staff or family
members
Black granite plaque on Donor Wall

**Please be GNEISS (nice) to us,
don't take us for GRANITE.**